



BATMAN

THE DARK KNIGHT RETURNS

THE GAME



SHIPPING
WORLDWIDE
JAN 2022

OCT 15
PURCHASE ORDER
DUE DATE



1-2 PLAYERS



AGES 14+



90 MIN PER BOOK



BOARD GAME

CONTENTS

- 200+ Game Cards
- 10 Oversized Cards
- 1 Game Board
- 160+ Tokens
- 21 Standees
- 21 Standee Bases
- 1 Dry Erase Marker
- 11 Engraved Batarang Dice
- 35 Other Engraved Dice
- 4 Rulebooks

- 17 Miniatures
(Deluxe Edition only)

BATMAN: THE DARK KNIGHT RETURNS — THE GAME

BATMAN: THE DARK KNIGHT RETURNS — THE GAME is a solo board game experience in which you don the cape and cowl and journey through Frank Miller's iconic comic book series. Instead of traditional leveling up, this is a game of attrition. As Batman, you must come out of retirement and do everything you can to beat back a relentless tide of ruthless mutants, cops, and press looking to bring you down. Get ready to face villains like Two-Face, The Joker, and the leader of the Mutant Gang... as well as your powerful former ally, Superman!

The game is played over the course of four epic "Books," with the results of each carrying over to the next. Each Book features unique rules, allies, abilities, and epic boss battles. You can also play each Book standalone, with setup instructions for easy, normal, and hard modes. There's even a VS Mode that lets one player take control of Batman's enemies.

The game is offered in a regular edition and a Deluxe Edition featuring 17 miniature figures designed in the distinct Frank Miller art style of the comic!

SELLING POINTS

- Based on Frank Miller's iconic *Batman: The Dark Knight Returns* limited comic series
- Highly detailed miniatures sculpted by Arnaud Boudoiron (Deluxe Edition only)
- Accessible to hardcore and casual gamers alike
- Variable setup and endless combinations of Fight and Detective Cards
- Play as Batman and use unique Batarang dice
- Uses imagery from the comic

BATMAN: THE DARK KNIGHT RETURNS – THE GAME

MARKETING SUPPORT

- Online and print advertising on consumer/ trade sites, including boardgamegeek.com
- Promotion on social media and sneak peeks on the Cryptozoic Blog
- Contests and/or giveaways held on social media
- Videos to discuss box contents, how to set up, and how to play
- Press release to industry media
- Game reviews and press coverage across major hobby, comics, and gaming media outlets to support game launch, such as IGN and boardgamegeek.com
- Review copies sent to online media enthusiast outlets (hobby gaming, comics, and general pop culture) for expanded consumer exposure and to generate buzz
- Promoted at consumer events, such as Gen Con, Origins, and San Diego Comic-Con

ITEM DESCRIPTION	CONTENTS	SKU	UPC	MSRP	DIMENSIONS
Base Game	1 game	CZE28944	814552028944	\$64.99	12.5x14.5x1.97 in 5LBS
Deluxe Game	1 game	CZE28951	814552028951	\$109.99	12.5x14.5x4.3 in 7.84LBS
Base Game (case)	4 games	-	814552029262	\$259.96	9.84X14.5x16.45 in 20LBS / GW 22.21LBS
Deluxe Game (case)	2 games	-	814552029255	\$219.98	10.57x14.5x16.45 in NW 15.68LBS / GW 17.88LBS

**Dimension and Weight info is subject to change with further notice.*

