

# Castle Panic

SECOND EDITION



## WHAT IS IT?

The best-selling, award-winning, cooperative, tower-defense game is back with a brand new look.

Work together to play cards and slay advancing Monsters while conditions on the field of battle change. Slay all 49 monsters and have at least 1 of your 6 towers standing to win.

## WHAT'S DIFFERENT?

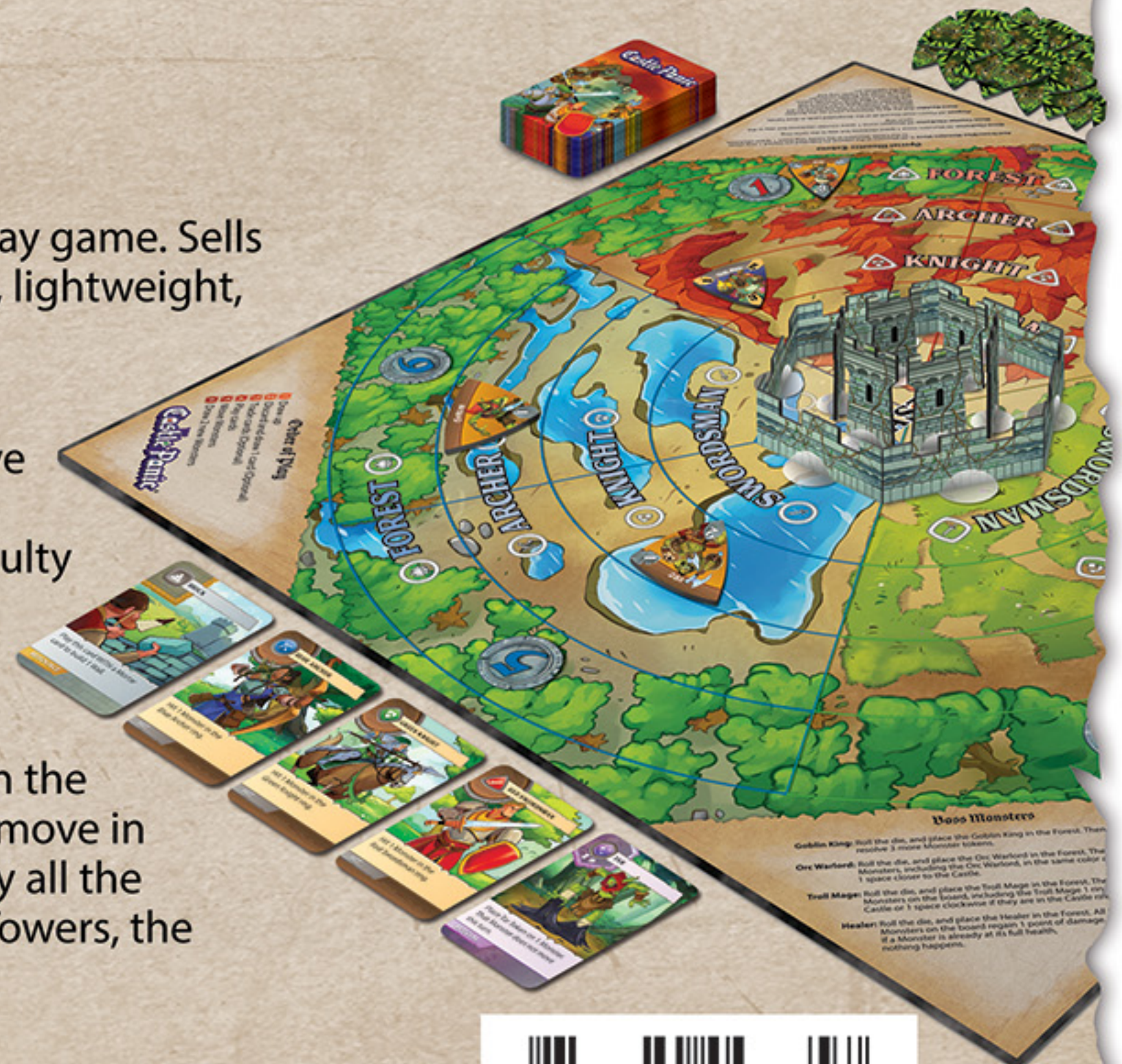
Second Edition includes all new art, a custom die, and heavier card stock. Changes to the board and cards improve readability for color-blind players.

## WHY SHOULD I CARRY IT?

- Track record of strong sales and consistent customer satisfaction
- Well supported with multiple expansions
- Robust marketing and media outreach planned for 2E release
- New art already well received when previewed

## HOW DO I SELL IT?

- **Target Market:** *Castle Panic* makes a great gateway game. Sells best to families and adults looking for a thematic, lightweight, cooperative experience.
- **Key Selling Points:**
  - Four ways to play: fully cooperative, cooperative with a winner, one-vs-many, solitaire
  - Rule variations allow for customization of difficulty
  - Random monster draws and expansions add high replay value
- **Elevator Pitch:** In *Castle Panic*, the players must work together to play cards and defend a castle in the center of the board from waves of Monsters that move in from the edges of the board. If the players destroy all the Monsters, they win. If the Monsters destroy all 6 Towers, the players lose.



MSRP: \$34.95

Stock Number: FSD 1016

UPC: 850680002357

Made in China

Case Count: 6

Individual Dimensions: 10.5" x 10.5" x 2.5"

Designer: Justin De Witt

For Marketing Kit visit [www.firesidegames.com/retailers](http://www.firesidegames.com/retailers)

